



Manufacturer Membership

JOIN HDA AND STRENGTHEN YOUR ALLIANCES, SUPPORT INDUSTRY ADVOCACY AND MAKE CONNECTIONS WITH THE LEADERS IN THE HEALTHCARE INDUSTRY.

HDA manufacturer member companies include any individual or business entity engaged in developing, manufacturing or labeling of healthcare products. This type of membership is designed for companies seeking to build close business relationships with wholesale distributors and share their expertise with the industry through exclusive member events.

Manufacturer member benefits include:

- Eligibility to participate and network one on one with manufacturer executives at HDA's members-only Business and Leadership Conference;
- Preferential opportunities for sponsorships and networking with HDA wholesale distributor members;
- Opportunities to host and sponsor HDA Board of Directors events;
- Access to participate on HDA committees, task forces and working groups with peers and trading partners;
- Listing in and access to the HDA online membership directory;
- Discounted rates on HDA publications and educational seminars and conferences;
- Electronic mailings such as the *HDA Weekly Digest* to keep you informed of new programs, industry issues and trends and other government activities;
- Access to the *HDA Factbook*, an annual reference tool presenting performance metrics and trends in the pharmaceutical distribution industry; and
- Complimentary copies of key HDA Industry Relations documents and reports addressing such issues as product returns and recalls, bar coding, EDI, traceability and more.

We operate in a sophisticated healthcare system that demands continuous improvement. Each decision affects every segment of the supply chain. There is abundant opportunity to set positive change in motion to enhance the safety, security and efficiency of the healthcare system.

Take advantage of the tools and strategies offered through HDA to:

- Generate new ideas to optimize efficiencies in the healthcare supply chain;
- Make connections and achieve unprecedented success;
- Learn business process advancements that will deliver ROI; and
- Create new business innovation, integration and efficiency strategies.

Please contact Lisa Kanfer, Vice President, Membership and Development at (703) 885-0270 or lkanfer@hda.org if you have any questions.

Through leadership on public policy and industry best practices, HDA and its members focus on providing value, removing costs and developing innovative solutions to deliver care safely, effectively and efficiently.