JOIN HDA AND STRENGTHEN YOUR ALLIANCES, SUPPORT INDUSTRY ADVOCACY AND MAKE CONNECTIONS WITH THE LEADERS IN THE HEALTHCARE INDUSTRY.

HDA HBW/Consumer manufacturer member companies include any individual or business entity primarily engaged in developing, manufacturing or labeling OTC consumer products or other non-Rx healthcare products. HBW consumer products sales must account for 75 percent or more of total company sales through HDA distributors. This type of membership is designed for companies seeking to build close business relationships with wholesale distributors and share their expertise with the industry through exclusive member events and committees.

HDA HBW/Consumer member benefits include:

- Eligibility to participate and network one on one with manufacturer executives at HDA’s members-only Business and Leadership Conference;
- A complimentary registration to the Business and Leadership Conference ($6,100 value);
- Discounted registration rates for additional Business and Leadership Conference attendees (at a rate of $3,150);
- One schedule of consumer-only appointments with HDA distributor members;
- Eligibility to participate in the Front-End Forum at the Business and Leadership Conference;
- Discounted rates on HDA publications, educational seminars and conferences;
- Opportunities to host and sponsor HDA Board of Directors events, conferences and seminars;
- Access to electronic mailings (such as the HDA Weekly Digest) to keep you informed of new programs, industry issues and trends and other government activities;
- Eligibility to participate on certain HDA committees with peers and trading partners, including the Health, Beauty and Wellness Committee;
- Listing in and access to the HDA online membership directory;
- Nomination eligibility for HDA’s DIANA Award (in non-Rx categories); and,
- Complimentary copies of key HDA documents and reports addressing such issues as product returns and recalls, consumer trends and more.

We operate in a sophisticated healthcare system that demands continuous improvement. Each decision affects every segment of the supply chain. There is abundant opportunity to set positive change in motion to enhance the safety, security and efficiency of the healthcare system.

Take advantage of the tools and strategies offered through HDA to:

- Generate new ideas to optimize efficiencies in the healthcare supply chain;
- Make connections and achieve unprecedented success;
- Learn business process advancements that will deliver ROI; and
- Create new business innovation, integration and efficiency strategies.

Please contact Lisa Kanfer, Senior Director, Membership and Development at (703) 885-0270 or lkanfer@hda.org if you have any questions.

Through leadership on public policy and industry best practices, HDA and its members focus on providing value, removing costs and developing innovative solutions to deliver care safely, effectively and efficiently.