Simplifying Your Master Data Workflow with HDA Origin
November 28, 2018 | 3:00 PM (Eastern)

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Welcome

Perry Fri
Executive Vice President,
Industry Relations, Membership
& Education
Healthcare Distribution Alliance
Before we get started...

• Today’s webinar is being recorded.
• All participant lines are muted.
• Presentation and audio-replay will be made available by Wednesday, December 5.
Speaker Disclaimer

This webinar is for information and educational purposes only.

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Q & A: Submit Your Questions

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2. Click the SEND button to submit your question.
Simplifying Your Master Data Workflow with HDA Origin

HDA Product Data Source
Agenda

• Welcome
• Origin Overview
• Clarify the Differences: Origin – VRS - EPCIS
• The Importance of Master Data & Solving Today’s Challenges
• Q&A
FEDERAL IMPLEMENTATION TIMELINE

NOVEMBER 27, 2013
Congress enacts the Drug Supply Chain Security Act

JANUARY 1, 2015
Manufacturers send and distributors receive T/TH/TS and begin direct purchased statement
Suspect and Illegitimate Product Requirements Effective

NOVEMBER 27, 2017
Manufacturers serialize product (enforcement discretion until 11/27/18)

NOVEMBER 27, 2018
Repackagers serialize product

NOVEMBER 27, 2019
Distributor returns verification; transaction in serialized product

NOVEMBER 27, 2020
Dispenser transact in serialized product

NOVEMBER 27, 2023
Unit-level traceability


NOVEMBER 27, 2015
National standards for wholesaler distribution licensure anticipated
National standards issued for 3PLs
Waiver guidance issued for exchange of T/TH/TS
Standards issued for exceptions to product identifier requirements
Standards issued for grandfathering product

MAY 1, 2015
T/TH/TS enforcement discretion ends

JANUARY 1, 2015
Wholesale distribution licensure reporting begins
Publicly available database of wholesale distributors established by FDA

NOVEMBER 27, 2014
Standards published for T/TH/TS
3PL licensure reporting begins

MAY 26, 2014
Draft guidance on suspect product and terminating notification

KEY
TI – Transaction Information
TH – Transaction History
TS – Transaction Statement

ORIGIN
HDA PRODUCT DATA SOURCE
How We Got Here:

• November 2013: DSCSA signed into federal law requiring serialization of Rx products

• International standards required to achieve interoperability. Many in US Rx industry look to GS1 standards
  – GTIN is a product identifier standard that is required in other standards, such as EPCIS

• HDA saleable return verification pilots demonstrated challenges in manually sharing data
Origin’s Scope: GTIN master data

- Origin is a repository of Product Master Data at the GTIN level
- Origin does not store serial numbers
- It is not a transactional database
- It’s optional
- Your relationship with your serialization partner will not change
Clarifying the Differences

- **EPCIS** – enables sharing of serialized transaction data between trading partners, specifically state of products at an item level

- **VRS** (Verification Router Service) – network built for 2019 serialized saleable returns requirement; allows “requestors” (distributors) to electronically request a serial number verification from a “responder” (manufacturers) directly or through service providers

- **Origin** – central repository for product master data; supports both EPCIS and VRS
Why is Master Data Important?

• Downstream trading partners need master data to:
  – Update product masters
  – Read bar codes
  – Accept EPCIS files

Master data is required for receipt of all serialized products, not just for saleable returns.
Today’s Challenges

• Manufacturers
  – Intersection of IT and Trade
  – Data resident in different systems
  – GTIN maintenance
  – Who is responsible?
  – Connect with indirect trading partners?

• Distributors
  – Varying methods of receiving data
  – Accuracy – less than 10% of new product forms GTIN info are complete or accurate
  – What happens with product / no data or product / wrong data
Why Now?

• Spreadsheet options available
• No need to “read” GTINs / barcodes until now
• It’s a wholesaler problem?
• It’s an expensive solution
Origin Serves as a Hub to Streamline Communication Between All Trading Partners

- Uniform method for manufacturers to share product master data with both direct and indirect downstream trading partners simultaneously.
- Easy way for trading partners to reach back upstream through Origin customer support to identify and fix errors.
Future: Product Roadmap

• We are currently gathering requirements for incorporation of the HDA “New Product Form” into Origin

• We are committed to GDSN compatibility if and when the industry moves to adopt that standard

• Origin has a robust API and a solution providers are enrolling in our certification program
Next Steps

• Access Contributor Agreements on Origin’s Website: [www.HDAOrigin.com](http://www.HDAOrigin.com)

• Contact Origin for proposal

• Contacts:
  – Perry Fri - ([PFRI@HDA.org](mailto:PFRI@HDA.org))
  – Derek Janca - Sales and implementation ([Derek.Janca@hdaorigin.com](mailto:Derek.Janca@hdaorigin.com))
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Save the Date

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Contact HDA

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Thank you